

Priv.-Doz. Dr. Katharina Gsöllpointner

Katharina Gsöllpointner is a media and art theoretician with a special focus on the crossover of media aesthetics, digital technologies, cybernetics of art, and inter-, trans- and crossdisciplinary working. She has taught media and art studies at international universities and currently works as a researcher at the Department of Digital Art at the University of Applied Arts Vienna.

Since the 1990s Gsöllpointner has conceived, led and carried out a series of inter- and transdisciplinary research projects on issues of media aesthetics and media arts, e.g. 'AESTHETIC KNOW-HOW. Language – Technology – Media' (2007 – 2009) or 'Digital Synesthesia' (2013 – 2016).

From 1991 to 1995 she was the manager of the Ars Electronica Festival in Linz (w/ Peter Weibel).

Since the 1980s she has published extensively about media and digital art history, media aesthetics and on the transdisciplinarity of art and sciences. In her habilitation treatise *Intermedia Production and Multimodal Perception. On the Aesthetics of Digital Art* (2015), she formulated a media theory of digital art as an aesthetic model for the multimodality of perception.

Long CV: [CV_Gsoellpointner](#)

www.katharinagsoellpointner.at

www.digitalsynesthesia.net

www.sprachmedien.at

Contact: [mail\(at\)katharinagsoellpointner.at](mailto:mail@katharinagsoellpointner.at)

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