

# Dr.phil.habil. Katharina Gsöllpointner

Katharina Gsöllpointner is a trained communication, media, and art theorist with a special focus on the crossover of media aesthetics, digital technologies, cybernetics of art, and with a long lasting passion for cross-disciplinary thinking and acting.

Since 2019 she is head of the department *International Programmes in Sustainable Developments* at the University of Applied Arts Vienna which aims to explore and define new forms of future-oriented university education, and which develops and implements inter- and transdisciplinary master's programmes in close cooperation with European and non-European universities and institutions.

From 1991 to 1995 Katharina was manager of the Ars Electronica Festival in Linz (w/ Peter Weibel). She has conceived, led, and carried out a series of inter- and transdisciplinary research projects on issues of media aesthetics and media art, e.g. 'AESTHETIC KNOW-HOW. Language – Technology – Media' (2007–2009) or 'Digital Synesthesia' (2013–2016).

Katharina publishes regularly about media and digital art history, media aesthetics and on topics of cross-disciplinarity of art and sciences. In her habilitation treatise *Intermedia Production and Multimodal Perception. On the Aesthetics of Digital Art* (2015, she formulated a media theory of digital art as an aesthetic model for the multimodality of perception.

[www.katharinagsoellpointner.at](http://www.katharinagsoellpointner.at)

[www.ipds.uni-ak.ac.at](http://www.ipds.uni-ak.ac.at)

[www.digitalsynesthesia.net](http://www.digitalsynesthesia.net)

[www.sprachmedien.at](http://www.sprachmedien.at)

Contact:

[mail@katharinagsoellpointner.at](mailto:mail@katharinagsoellpointner.at)

[katharina.gsoellpointner@uni-ak.ac.at](mailto:katharina.gsoellpointner@uni-ak.ac.at)